

THE **ECONOMIC IMPACT** OF  
DESTINATION MANAGEMENT COMPANIES

Prepared For



Prepared By



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# THE ECONOMIC IMPACT OF DESTINATION MANAGEMENT COMPANIES

Primary and secondary spending by DMCs in the selected metropolitan areas totaled \$944,563,140 in 2013, just under

# \$1,000,000,000

DMCs in these cities supported almost

# 9,000

jobs in 2013

**43** DMCs across three tiers participated in the study, representing **31%** of total DMCs in the selected metropolitan areas.

## TIER I CITIES

Chicago, Las Vegas, Miami, New York, Orlando, and San Francisco

generated **\$512M** in spending

## TIER II CITIES

generated **\$340M** in spending

Boston, Dallas, Denver, New Orleans, San Diego, and Washington DC

## TIER III CITIES

generated **\$92M** in spending

Atlanta, Austin and Phoenix/Scottsdale

DMCs in these cities brought **\$39,100,000** in tax revenue to state and local governments in 2013



Statistics are from Economic Impact Report prepared for the Association of Destination Management Executives International by the University of New Orleans Division of Business and Economic Research.

9% of all DMCs in the selected metropolitan areas had gross revenues more than **\$10,000,000** in 2013



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